



COLLEGE RADIO CORPORATION

January 4th, 1955

Dear Station Manager:

We would like to know whether your station might be able to arrange for the placement of a Pepsi-Cola vending machine on your campus if the Pepsi-Cola Company were to buy a reasonable amount of time on your station. The machine might be located in the building housing your station, in a Student Union building, or in any spot on campus accessible to a large number of students. Before replying, please be sure to check with any officials of the college whose approval might be necessary.

We would appreciate your prompt reply. Write on the back of this letter if you wish.

COLLEGE RADIO CORPORATION

January 25, 1955

Dear Station Manager:

We would like to know whether your station might be able to
arrange for the placement of a Royal-Cole vending machine on your premises.
If the Royal-Cole Company were to pay a reasonable amount of time on
your station, the machine might be located in the building housing your
station, in a student union building, or in any other campus location.
To a large number of students, before registration, please to come to contact
with any officials of the college where arrangements might be necessary.
We would appreciate your prompt reply. Write on the back of this
letter if you wish.

COLLEGE SALES CORPORATION